



VIDA YOUTH

Violence in Dating for Youth

ERASMUS+ PROGRAM KA2 – COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES STRATEGIC PARTNERSHIPS FOR YOUTH

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GOOD PRACTICES

***“THE WHITE RIBBON
CAMPAIGN”***



THE WHITE RIBBON CAMPAIGN



PREMISE...

- In Canada in 1991 a small group of a men assumed the commitment to urge in a men a clear denunciation position against violence on women.
- It is focuses on fighting violence against woman.
- The white ribbon campaign is the largest initiative in the world, promoted by men, and addressed to men, for the elimination of men's violence against women.
- Made in about 50 countries worldwide.
- The methods used vary from country to country.

AIMS

- It promote direct training actions and it provides educational materials for schools.
- It provides targeted messages disseminated by the media to promote positive and equal relationship.
- It helps students to reflect on choise and behaviours that can produce or avoid violence.
- It is stimulated more active involvement of father.
- It urges the collection of funds at the local level in support of women's group operating in the area.
- It maintains a website with available materials and works in a network with other white ribbon campaigns in other parts of the world.

WHO ADMINISTERS THE WHITE RIBBON CAMPAIGN?

- Canada was elected a board of directors whose members are volunteers.
- There is also a staff of few but addicts people.
- In the other countries of the world the campaign is handled by different organizations.



WHAT KIND OF ORGANIZATION IS?

- It is different from any other organization.
- It includes people of different social origin and political orientation.
- It is an organization that has avoided a hierarchical or bureaucratic structure.



WHO STARTS THE LOCAL OR NATIONAL CAMPAIGNS?

- The white ribbon campaign is a decentralized action.
- Anyone who shares the aims and the white ribbon campaign philosophy can to create action.



HOW THE MONEY IS COLLECTED?

- In Canada the campaign is funded through donations of individual supporters, unions, companies, religious institutions, foundations, and through fundraising actions.
- Specific projects are financed by the government.

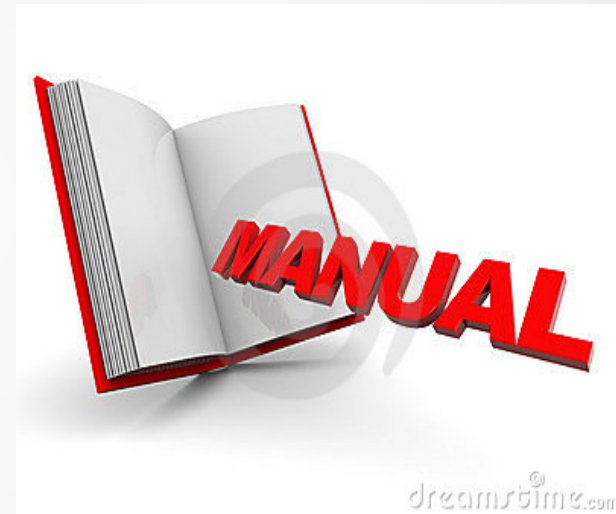


WHAT FORMS OF VIOLENCE AGAINST WOMEN INCLUDES?

- Acts of physical and sexual violence against wives and partners (from beatings to murder). Usually made by a person with whom the woman trusts or by a family member.
- Psychological abuse (such as sexual harassment in the workplace or on the street), stalking, jockes that offend the dignity of a woman.
- Behaviors aimed to control over women.
- In some countries we are witnessings the genital mutilation of girls and trafficking of girls and young women prostitution.

THE MANUAL

- It is attended for the upper secondary school but also viable college students.
- It is a training resource accessible, direct and low cost.
- IN ITALY ...
- It started for the first time November 25th 2006. Michael Kaufman, one of the founders of the Canadian White Ribbon Campaign, was invited.
- The initiative was carried out in Ancona nel 2009.



FIRST PART

- Violence against women
 - The causes of violence against women
 - The construction of solid and positive relations
 - Iniziative sociali e risorse per le donne
 - The conduct and the discussion of these topics
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- Role of conductor
 - Suggestions for discussion
 - Homophobia, sexism and fears of men
 - Tackle the story of 'abuse

SECOND PART (class exercises)

- Socialization and social norms.
- Gender identity, communication and stereotypes.
- Balanced relations and prevention of violence.
- Promote change.



PART THREE

Interface with the institutions and promote the campaign in the territory from work done in the schools.



FOURTH PART

The 7 "P" of the violence of the men (M. Kaufman)

- Patriarchal power
- Privilege to have
- Permit
- Paradox of male power
- Male Psychology and armor of manhood
- Pot psychic pressure of masculinity
- Weight of Past experiences